

Carlisle United Supporters Club London Branch

Minutes of Meeting held via Zoom on 6th February 2025

Meeting opened at 7:00 p.m.

Present: Dave Brown (chair), Ken Hullock, Andrew Dobinson, Andy Hall, Anna Jensen, Peter Smithson, Terry McCarthy, Simon Clarkson

Apologies: Paul Irving, John Bowman, Kris Foster, Graeme Harker

1. BUSINESS OF THE MEETING

i. Matters Arising

i. January meeting minutes were approved.

ii. Record of committee decisions made via WhatsApp or E-mail since last meeting:

None.

ii. January action notes reviewed.

- i. Boardroom invitations have been received to be taken up by Al Millington and Paul Parke at Grimsby and John Levett and Andy Kear at Newport.
- ii. Social media policy not yet finalised.
- iii. AJ said that she hadn't been able to link Facebook to Instagram.
- iv. DB said he thought website was looking great. AH outlined the ongoing improvements.
- v. PS indicated that he was discussing copying in GH to correspondence tomorrow
- vi. SC suggested that the proposed online competition could be done if the team had a couple of wins. It was pointed out that the existing signed ball was out of date because of the number of ins and outs of players.

Agreed:

Proposed Boardroom attendees.

Put social media policy back to March

Agreed that SC should purchase a new ball to be signed and existing ball to be 3rd prize in 40 Club draw.

2. REPORTS

i. Information

AH asked how much could be spent on new equipment for interviewing. It was agreed that we wanted good quality equipment, subject to acceptable pricing.

AH also indicated he would set up a branch YouTube channel this week

Agreed: AH to put details of proposed equipment and pricing on WhatsApp for approval and set up YouTube channel

ii. 40 Club

SC reported there were still a number of Foxy's prize winners who hadn't taken up their prize after a long time. In some cases it may be that winners were unlikely to travel a long distance to Carlisle to take up their prize. DB suggested that for some perhaps the prize could be exchanged for an alternative.

Agreed: SC to consider alternatives for long standing prize winners

3. AGENDA ITEMS

i. Matchdays

TM has a spare ticket for Grimsby. Travellers to the match who know of anyone who wants a ticket to put them in contact with TM.

Barrow tickets on sale in next few days and there's likely to be more demand than tickets available. Once again prioritisation will have to apply.

DB said that he would book a room at the CSC for the Barrow game

Agreed: DB to book room at CSC

ii. Associate Membership

Anomalies with the Associate membership have come to light, particularly in terms of the advantages of Full Membership (including Students and Junior Blues) as against those for Associate members.

Agreed: The fee should remain at £5, and that a clearer form of wording be adopted as follows:

"Associate Membership - £5, includes use of all the Branch's benefits via the Full member to whom they are associated."

ii. Junior Blues and Mascots

SC said that so far there have been mascots for a number of away games this season. However there is an issue about the workload that this has created and there's a need to share the load. Too much is falling on SC's shoulders. SC suggested that there should be a debrief / review at the end of the season. It would be helpful now to have a post-match point of contact. AJ offered to be post-match point of contact which aligned with the aim of getting information/photos from families about their experience which could go on website and social media. It was also suggested that it could be asked where the family was from and whether they wished to join the London Branch if appropriate.

Agreed: AJ to take on role as post-match contact for mascots.

iii. Members prepared to go on Radio Cumbria

KH referred to requests to appear on Radio Cumbria that came in in the last week which had been turned down and considered it would be useful to have a number of members who were prepared to appear. AH and AJ agreed to put themselves forward for occasional appearances.

Agreed: That AH and AJ would join DB and KH as available to appear on Radio Cumbria.

4. ANY OTHER BUSINESS

i. Date of next meetings:

March 6th at 19:00 via Zoom

ii. Hit the Bar

John Bowman has not recovered from his eye operation as quickly as expected so there will be further delays in the production of HtB.

Agreed: AH to put something in the next virtualHtB to explain to members why HtB has not been produced as planned and will be further delayed.